





Rochelle Ayele

As a fine artist, my work is rooted in the expression of people of colour, human interaction and self-authenticity.

The daughter of Ghanaian immigrants, I have visited Ghana throughout the years never failing to take my art tools with me and drawing inspiration from my surroundings.

I aim to uplift and focus on the ways in which black people choose to celebrate life, to compensate for a world that doesn't encourage them to.

I'm also inspired by relationships and atmosphere as we always remember who we love and how we feel. This is why I focus on portraiture as I want my audience to resonate with the subjects of my paintings and have them wonder about their story..

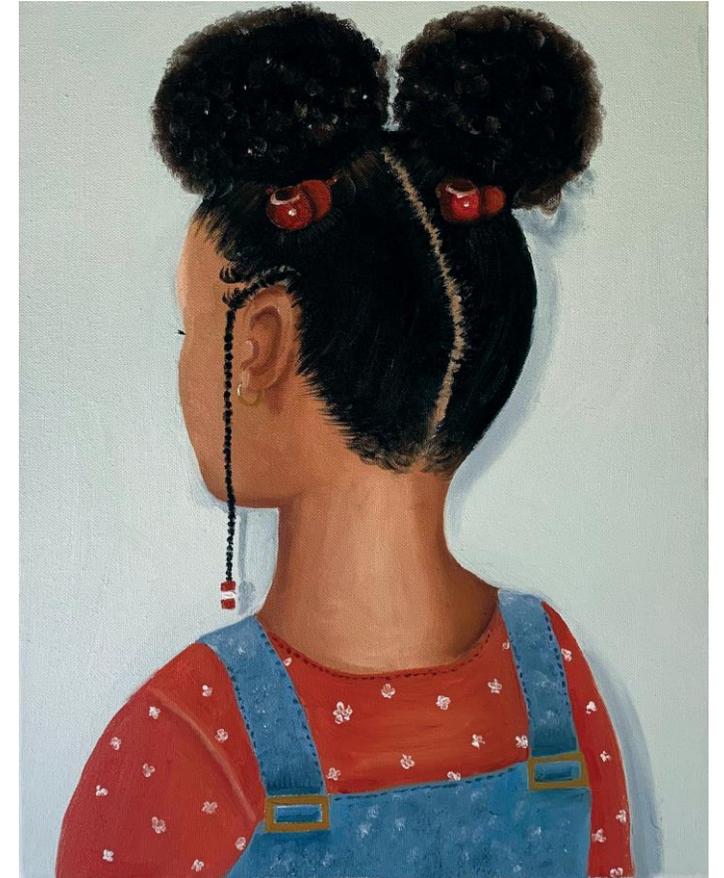
'Childhood'



'Red Bow' 45 X 35 cm Oil on canvas



'Twisted' 45 X 35 cm Oil on canvas - **SOLD**



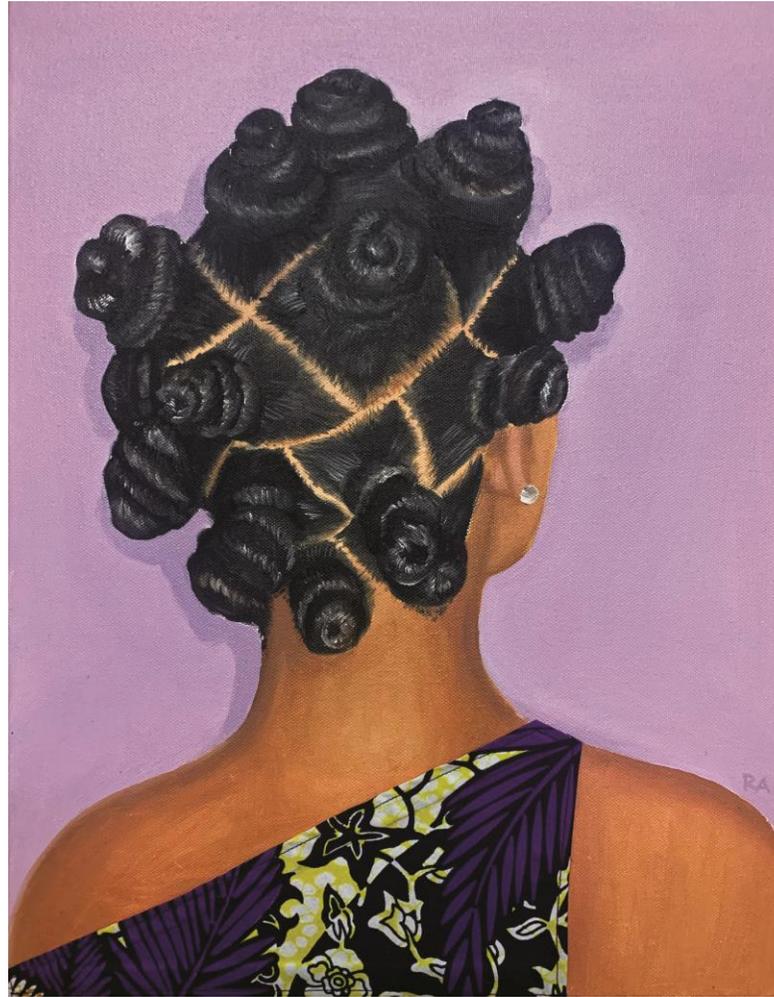
'Cherry drop' 45 X 35 cm Oil on canvas

Every black girl has a memory connected to her hair. In this series, I aim to bring back those sentimental moments every black girl can relate to.

'Wash day'



'Awurama' 45 X 35 cm Oil, beads and fabric on canvas - SOLD



'Bantu' 45 X 35 cm Oil, beads and fabric on canvas



A continuation of the hair series, these two pieces represent the beauty of natural, cultural hairstyles. Whilst incorporating African printed textiles.

'Fatherhood'



'Daddy's best effort' 90 X 60 cm Oil on canvas



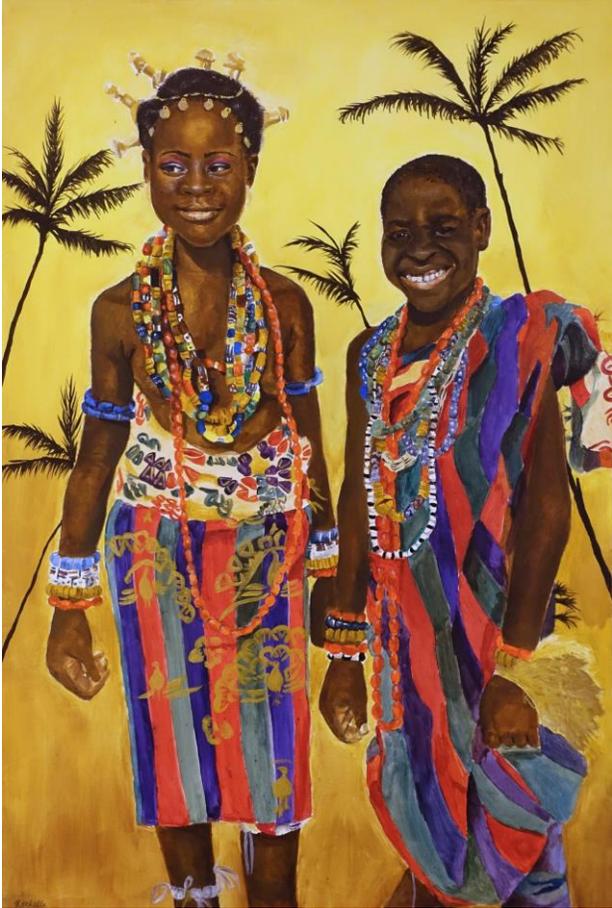
'Uncles favourite' 90 X 60 cm Oil on canvas

These two paintings are dedicated to my brothers and all black men who take up the job of raising children.

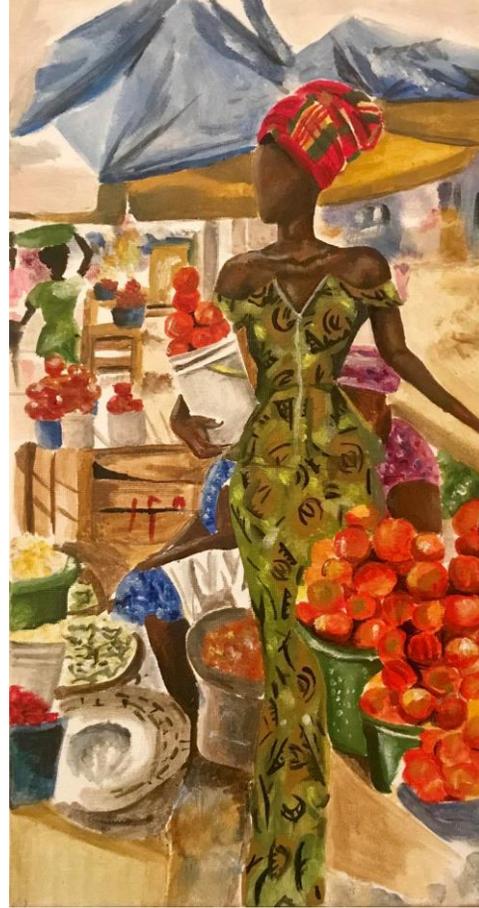
The patterns contain symbolism deriving from African fabric relating to fatherhood.

My aim is to portray black men as responsible, devoted caregivers who deserve more positive representation.

'Mokola'



90 X 60 cm Oil on canvas - **SOLD**



40 X 20 cm Oil on canvas - **SOLD**



90 X 60 cm Oil on canvas - **SOLD**

This project is inspired by the pictures I took whilst on my trips to Ghana. I aim to capture the fast paced, vibrant atmosphere in a still piece of art.

'Mokola' Part 2



'Chale wote' 45 X 35 cm Oil on canvas -
SOLD

Commissions



101 X 76 cm Oil on canvas

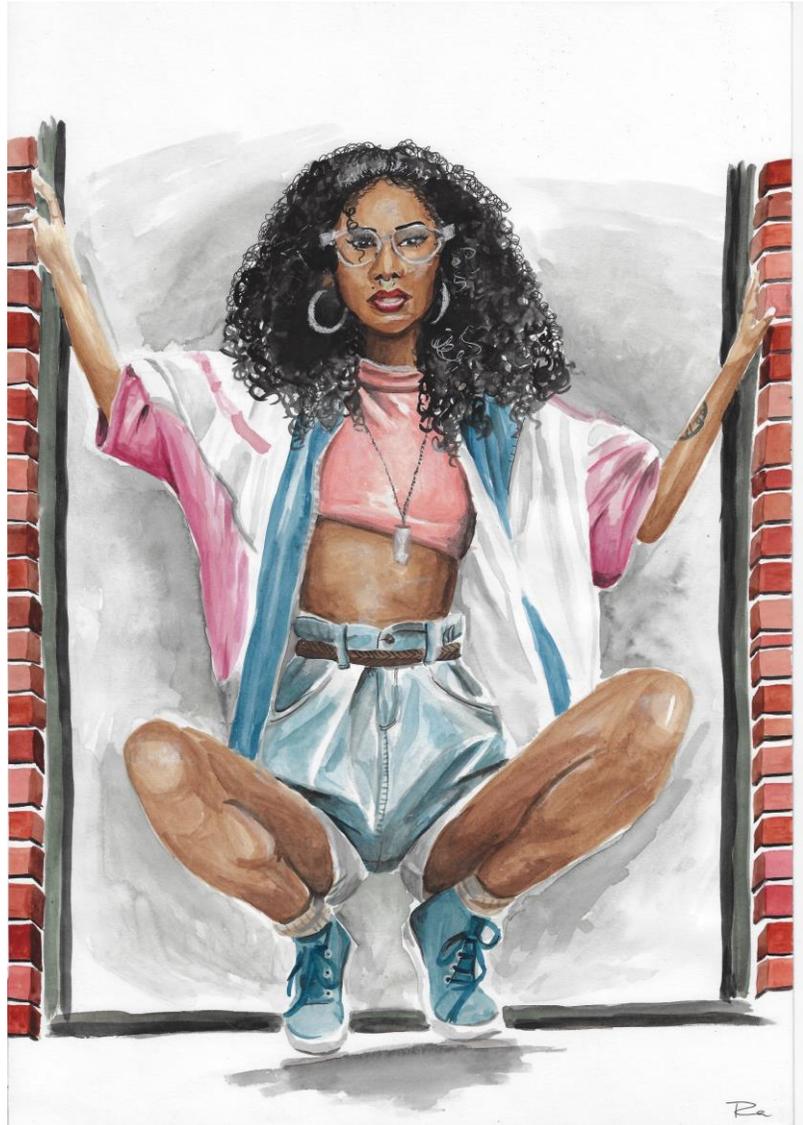


30 X 20 cm Oil on canvas



40 X 40 cm Oil on canvas

'Melanin'



'Black girl magic' 40 X 30 cm Watercolour on paper



'Kokonsa' 40 X 30 cm Watercolour on paper

'Melanin' follows the day in the life of a young black lady.

From getting her hair done to taking a quick selfie, this watercolour series explores how women can be unapologetically black.

'Melanin'



'Coffee break' 40 X 30 cm Watercolour on paper



'Unapologetic' 40 X 30 cm Watercolour on paper



'Selfie' 30 X 20 cm Watercolour on paper

Experimentation with watercolour



'Best friends' 40 X 30 cm Watercolour on paper
CURRENTLY UNAVAILABLE



'Psychedelic' 40 X 30 cm Watercolour on paper

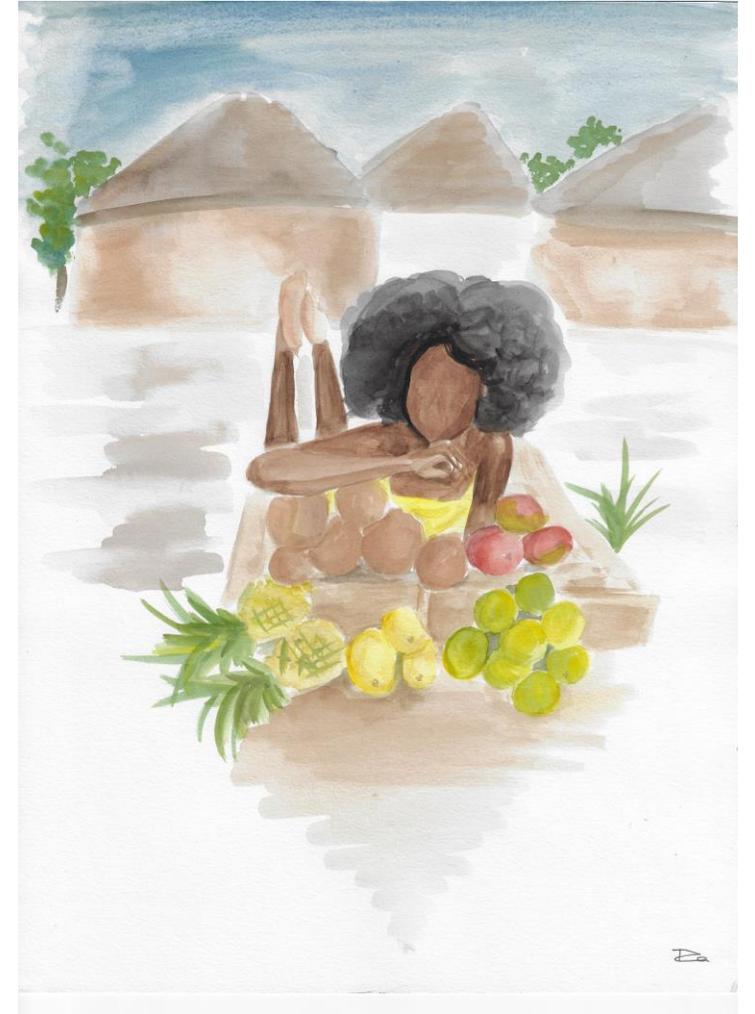
Experimentation with watercolour



40 X 30 cm Watercolour on paper



40 X 30 cm Watercolour on paper



40 X 30 cm Watercolour on paper

Experimentation with oil painting



'Sienna' 50 X 40 cm Oil on canvas



'Hall party' 50 X 40 cm Oil on canvas
CURRENTLY UNAVAILABLE

Experimentation with pencil

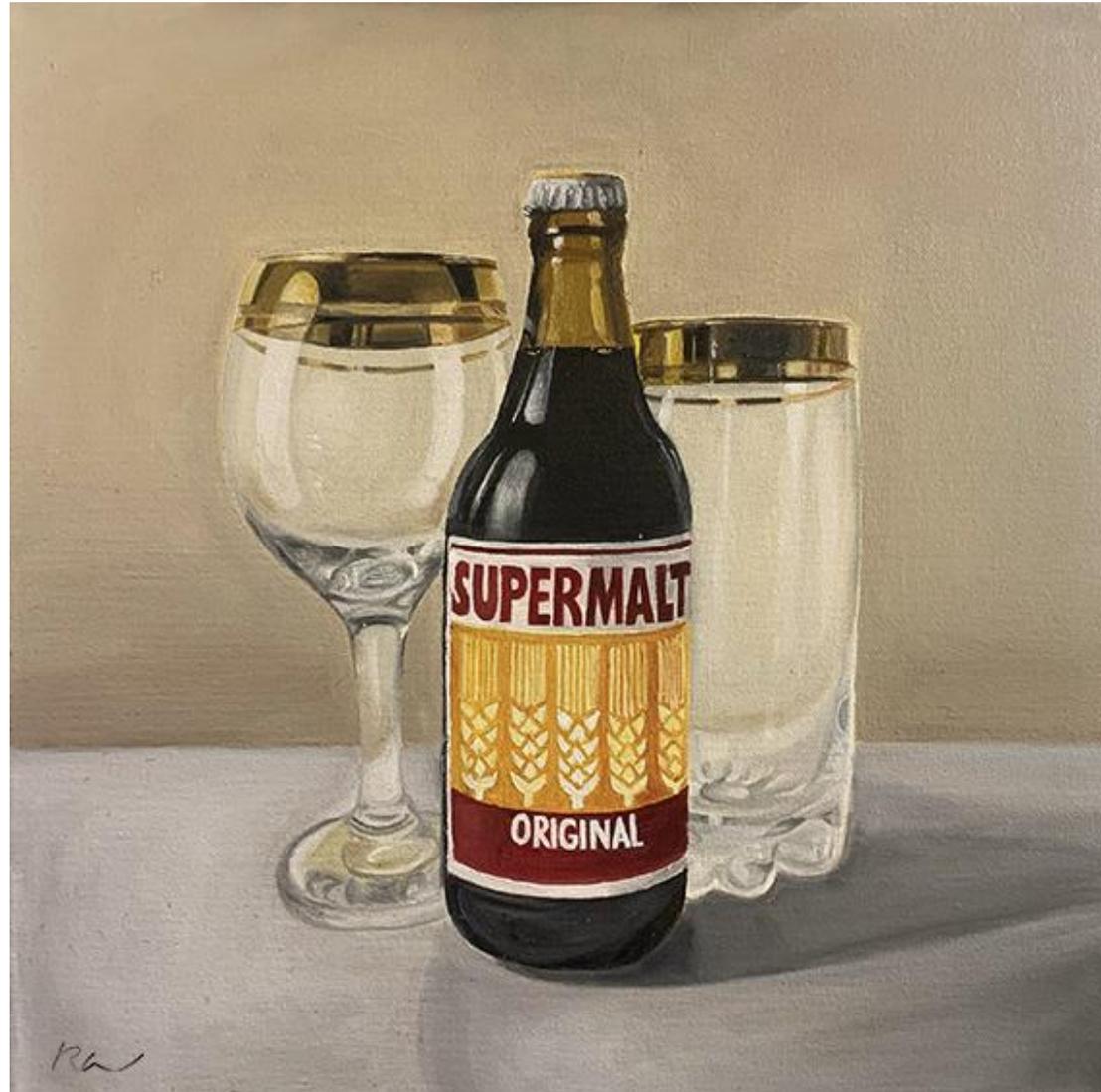


40 X 30 cm Charcoal on paper



30 X 20 cm Charcoal on paper

Collaboration with Supermalt



I recently collaborated with drinks company Supermalt to do a giveaway for two lucky winners to win a personalised oil painting each.



40 X 40 cm Oil on canvas

Collaboration with Supermalt



40 X 30 cm Oil on canvas



40 X 30 cm Oil on canvas

'Four lions'



'Four lions' is a dedication to all those who have faced criticism in their profession due to the colour of their skin. I wanted to capture a moment that demonstrates how black men constantly manage to overcome hatred to fulfill their potential.

100 X 77 cm Oil on canvas

Collaboration with Anwuli Patisserie



School presentations



I had the honour of being the subject of a presentation which was given at Corpus Christi RC primary school in Plymouth. The school has a population of 70% black children and was presented to years 5 and 6.

The aim was to inspire youth to pursue careers in the arts, using me as an example of a young black entrepreneur.

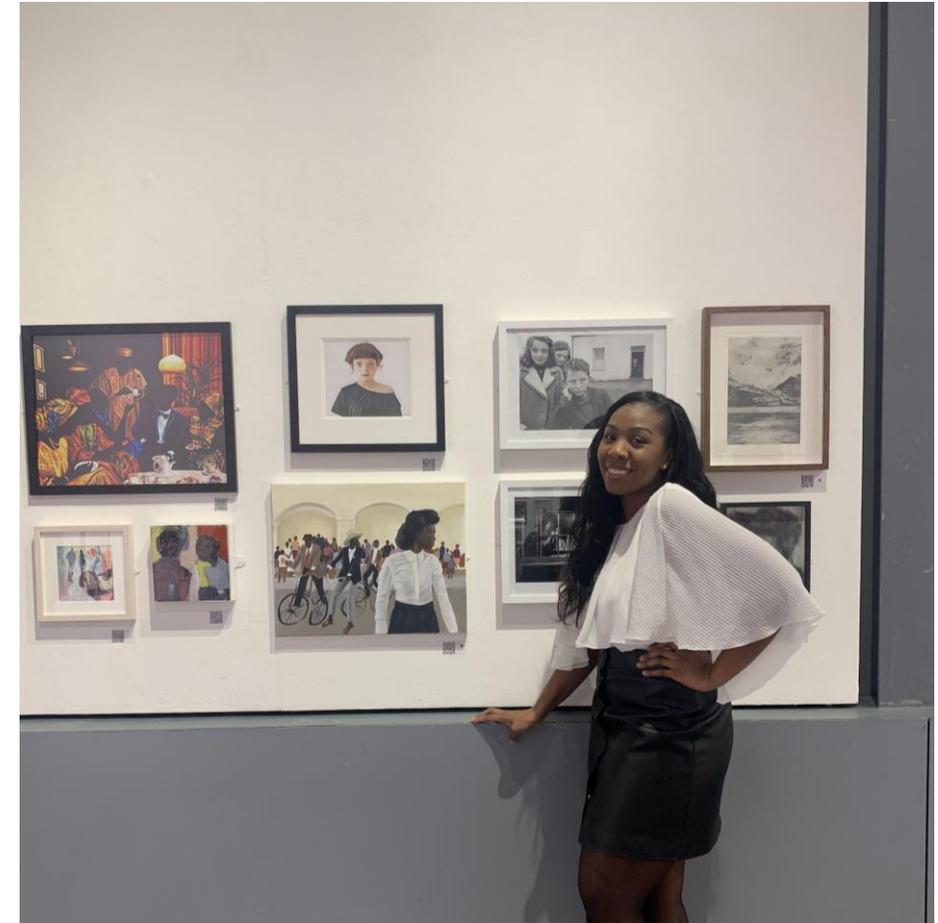
My print is also displayed in a school in New York that wishes to inspire young black female students.

ING Discerning eye 2021

In 2021 I was crowned the winner of the ING discerning eye purchase prize worth £5.k.

This prize was awarded for my oil painting entitled 'Chale wote'.

The painting is in the possession of ING and is being displayed in their offices and events.



CV

Rochelle Adimado

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Education

University of Derby BA (hons) 2017 Textiles design

Awards

ING Discerning eye purchase prize winner 2021

Exhibitions

November 2021 – Group exhibition *Ing discerning eye* Mall galleries, London, UK

October 2021 – Solo exhibition '*Black history month*' M&C Saatchi, London, UK

October 2021 – Group exhibition '*Black history month*' Uber headquarters, London, UK

October 2021 – Group exhibition '*Black in full colour*' Woolwich works, London, UK

December 2020 – Group exhibition '*Disturbing the art world*' Noho gallery, London, UK

CV (continued)

Written publications and interviews

- November 2021 – Interview with ING Discerning eye on Instagram live
- October 2021 – Interview with Better shared *'Art with portraiture'*
- May 2021 – Daily mirror news article feature *'My amazing artwork'*

Collaborations:

- October 2021 – Anwuli patisserie
- March 2021 – Supermalt U.K Ltd